Report on the webinar conducted on 19th July 2021

A Webinar on **Role of IP- Protection in Technology Start ups** was conducted by IPR Cell, BVC in collaboration with the ICC, BVC on 19th July 2021 on Zoom platform.

The session started with the warm and educative welcome note by the convenor of the webinar and coordinator of IPR Cell, BVC, Dr. Kavitha Lal. It was followed by an address by Principal, BVC, Prof.Y. Ashok. His warm words created the ambience for the speakers to begin their sessions. Mrs.S.Anju, Assistant Professor, Department of Microbiology and Mrs. Sreemathi Raghunandan, Assistant Professor, Department of Commerce, gave informative lectures on Intellectual Property (IP) and the need for its protection in this digital world of innovation. Right from the difference between invention and innovation to case studies and relevant examples, the lectures enlightened the gathering adequately on the topic.

120 participants eagerly attended the webinar and participated in the question answer session. The session duly ended by the vote of thanks by Mrs. Manali Bose from Department of languages.



BHAVAN'S VIVEKANANDA COLLEGE

OF SCIENCE, HUMANITIES AND COMMERCE

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WEBINAR ON

ROLE OF IP - PROTECTION IN TECHNOLOGY START UPS

Monday, 19 July 2021 @ 11:00 am



Speaker Mrs. S. Anju

ASSISTANT PROFESSOR DEPARTMENT OF MICROBIOLOGY BHAVAN'S VIVEKANANDA COLLEGE

Speaker Mrs. Sreemathi Raghunandhan

ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE
BHAVAN'S VIVEKANANDA COLLEGE



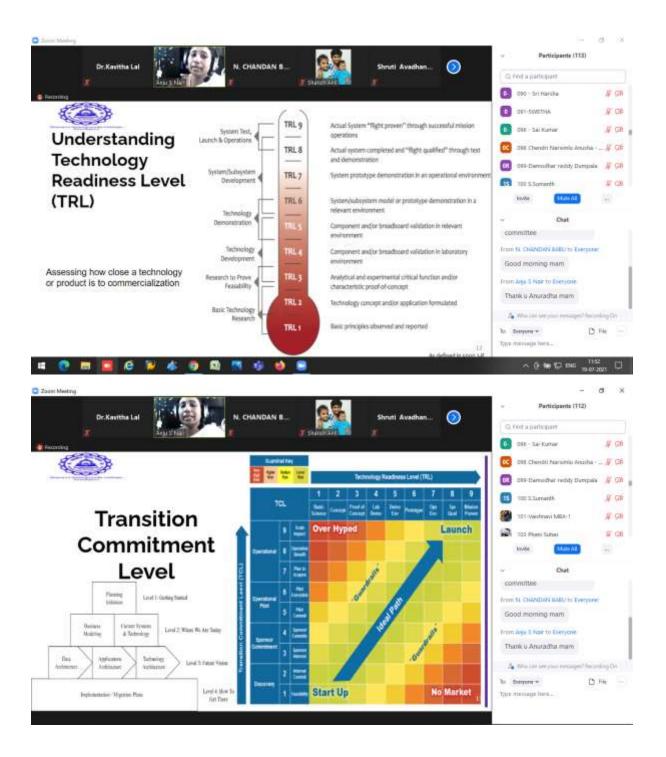
Dr. Kavitha Lal, Coordinator IPR Cell

Committee members:

Mr. N Chandan Babu Mrs. Manali Bose Mrs. Sharon Rosy Organized by

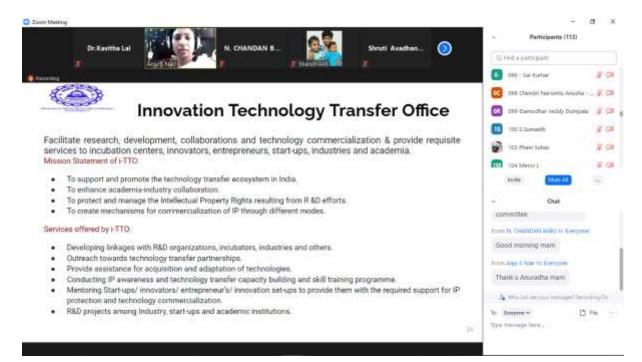
Intellectual Property Rights Cell

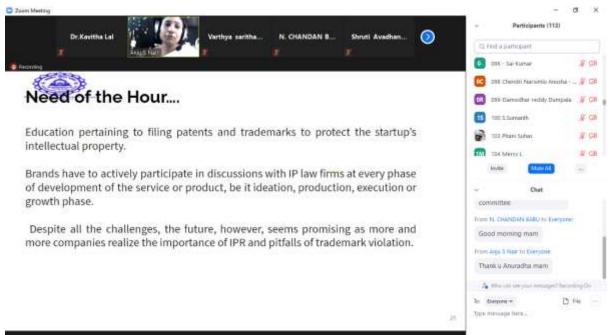
For any queries contact: Dr. Kavitha Lal-9966651720 Mr. N Chandan Babu-9392252883

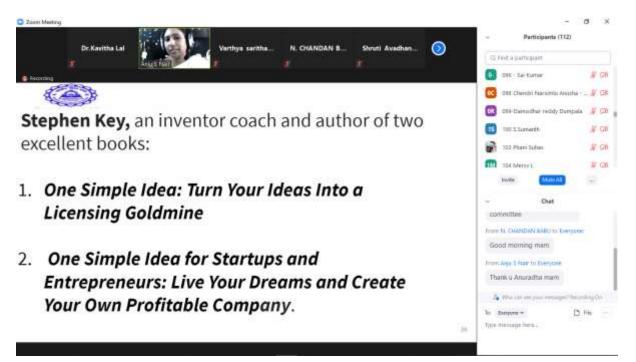


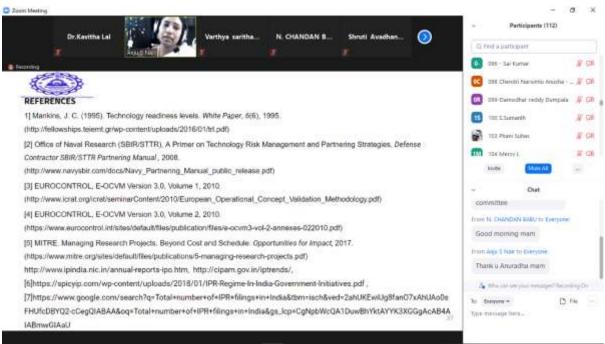


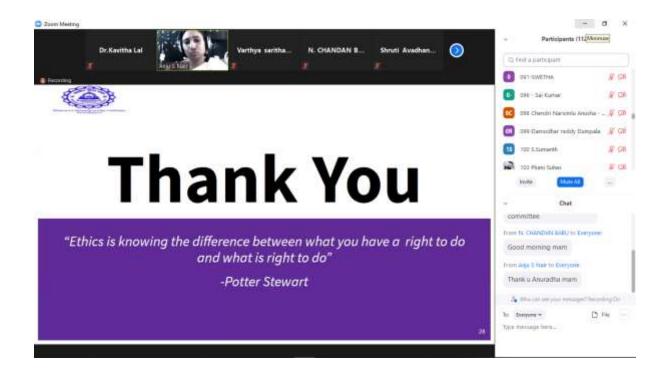


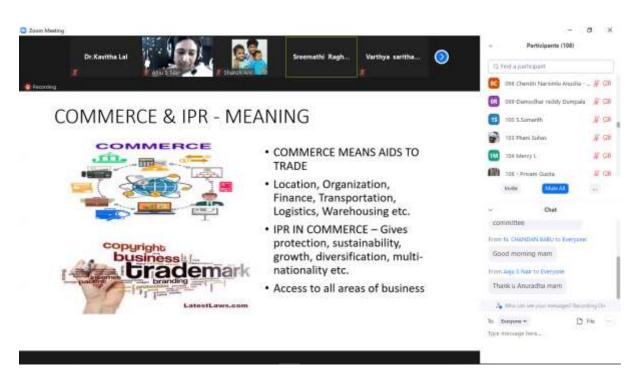


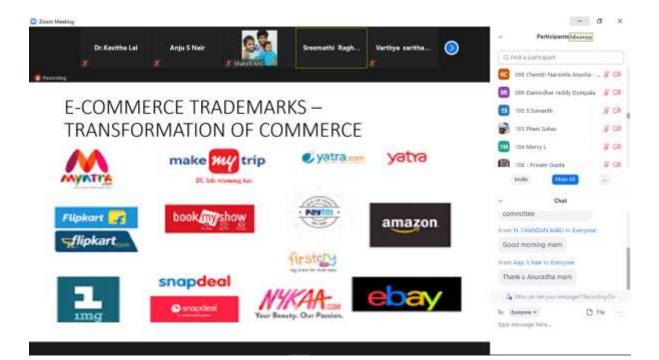


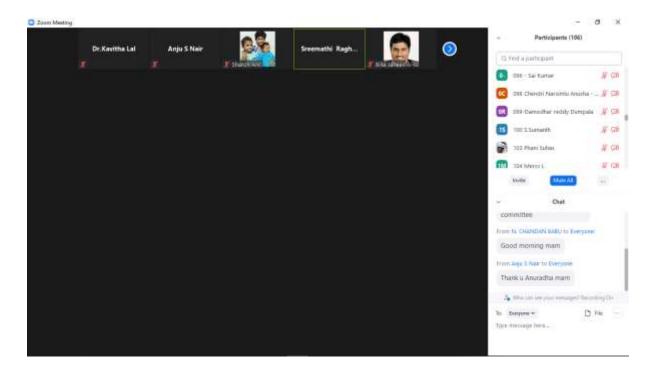


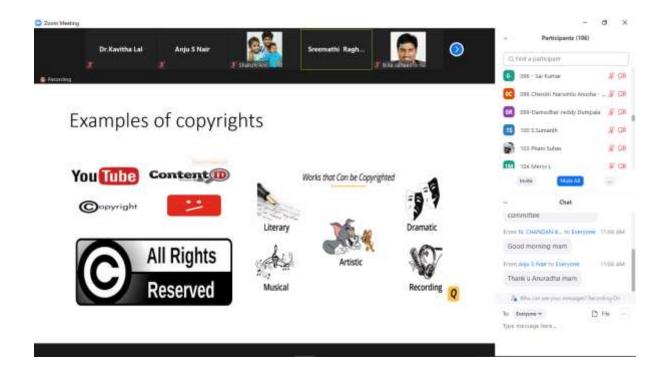


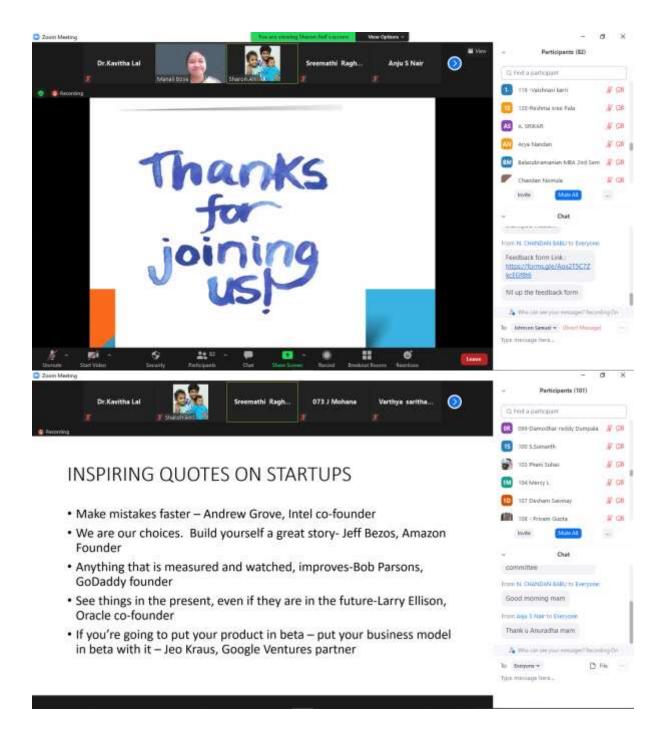












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